



## ELDER-CARE: A CONSUMER DRUG EDUCATION PROGRAM FOR THE ELDERLY AND THEIR CAREGIVERS

Knowledge of medications, how they affect the aging patient, and proper handling and storage is a very important part of healthcare delivery for pharmacists, other health care professionals, patients and their caregivers. To provide your clients with helpful information tips, you can distribute ElderCare brochures through your agency or pharmacy counter. An ounce of precaution is worth a pound of cure!

### IDEAL LOCATIONS TO DISTRIBUTE ELDER-CARE BROCHURES:

Pharmacy & grocery store drug counters	Nursing homes & rehabilitation centers
Charity organizations	Community organizations & service centers
Doctor's offices, hospitals & medical centers	Home health care agencies
Information and referral centers serving the elderly	Travel agencies
Senior housing and assisted living facilities	Adult day care centers

### PATIENT EDUCATION SERIES - BROCHURE TOPICS AVAILABLE

Aging and your Response to Medicines	Alcohol: Friend or Foe?
Consumer's Quick Reference to using Medicines	Eye Medicines
Health Care Record	Home Safety Issues: Poison Prevention for Older Adults
How to Select a Pharmacy & Pharmacist	Medicines and Travel
Know Your Medicines: Cholesterol	Know Your Medicines: Depression
Know Your Medicines: Diabetes	Know Your Medicines: Heart Failure
Know Your Medicines: High Blood Pressure	Know Your Medicines: Osteoporosis
MedMaIDE™	Over-the-Counter Medicines
Personal Medication Record	Questions about Generic Medicines
The Caregiver's Guide to Using Medicines	Vitamin's Aren't Enough - A Nutritional and Vitamin Guide for Older Adults

You can enhance the value of the service you deliver to your patients by providing useful and relevant education materials on geriatric medications. An informed patient is the best patient. An informed practitioner is the best kind of practitioner there is. Order your materials now. You may use the order form on the reverse side of this advertisement for your convenience.

The Peter Lamy Center of Drug Therapy & Aging is a professional center, which focuses on geriatric research, education and service. It is housed at the University of Maryland Baltimore, School of Pharmacy and sponsors research, education and service programs in geriatric pharmacy. It has the support of the University as well as other various sources including state and federal government agencies, private health care organizations, foundations and pharmaceutical industries. The center presents an annual conference for pharmacists and other health care professional, policy makers and representatives of the pharmaceutical industry and provides continuing education opportunities. Please contact the center to be added to your mailing list. You will receive a bi-annual newsletter, a conference brochure and other materials on our projects, as they become available. To obtain more information about the Peter Lamy Center and other products, please contact Robyn Durchanek at (410)706-2434 or at (877) 706-2434. Check out our web site at [www.pharmacy.umaryland.edu/lamy](http://www.pharmacy.umaryland.edu/lamy).

Funds for the ElderCare Brochure series are administered by the University of Maryland, Baltimore.

The Elder-Care Brochure Series:  
A Consumer Drug Education Program for the Elderly & their Caregivers

Order Form: Please Check Items in Box and Tally Your Order

<u>Check Box</u>	<u>Description</u>	<u>Cost for Each Brochure</u>	<u>Quantity</u>	<u>Total</u>
	Aging & Your Response to Medicines	\$.40		
	Alcohol: Friend or Foe?	\$.40		
	Caregiver's Guide to Using Medicines	\$.40		
	Consumer's Quick Reference to Using Medicines	\$.40		
	Eye Medicines	\$.40		
	Home Safety Issues: Poison Prevention for Older Adults	\$.40		
	How to Select Your Pharmacy & Pharmacist	\$.40		
	Medicines & Travel	\$.40		
	Over-the-Counter Medicines	\$.40		
	Personal Medicine Record	\$.40		
	Questions You May Have About Generic Medicines	\$.40		
	Vitamins Are Not Enough	\$.40		
	Know Your Medicines: Cholesterol	\$.40		
	Know Your Medicines: Depression	\$.40		
	Know Your Medicines: Diabetes	\$.40		
	Know Your Medicines: Heart Failure	\$.40		
	Know Your Medicines: High Blood Pressure	\$.40		
	Know Your Medicines: Osteoporosis	\$.40		
	Health Records	\$5.00		
	MedMaIDE	\$5.00		

<u>Tally Your Order Here</u>	Shipping Charges Determined Below:  One Brochure = FREE 25-50 = \$4.00 51-100 = \$7.00 For each additional 50 brochures, add \$3.00 for shipping.	<u>Subtotal</u> =  <u>Shipping</u> =  <u>Total Cost</u> =
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Please make check payable to: University of Maryland Baltimore  
 Please mail checks to: Peter Lamy Center, Attn: Robyn Durchanek  
 515 W. Lombard Street, Room 166  
 Baltimore, MD 21201

SHIPPING INFORMATION



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