



The Elder-Care Brochure Series:
 A Consumer Drug Education Program for
 the Elderly & Their Caregivers

Order Form: Please Check Items in Box and Tally Your Order

Check Box	Description	Cost for each brochure	Quantity	Total
<input type="checkbox"/>	Aging & Your Response to Medicines	\$.30		
<input type="checkbox"/>	Alcohol: Friend or Foe?	\$.30		
<input type="checkbox"/>	Consumer's Quick Reference to Using Medicines	\$.30		
<input type="checkbox"/>	Eye Medications	\$.30		
<input type="checkbox"/>	Health Records	\$ 5.00		
<input type="checkbox"/>	Home Safety Issues: Poison Prevention for Older Adults	\$.30		
<input type="checkbox"/>	Medicines & Travel	\$.30		
<input type="checkbox"/>	MedMaIDE™	\$ 5.00		
<input type="checkbox"/>	Over-the-Counter Medicines	\$.30		
<input type="checkbox"/>	Personal Medication Records	\$.30		
<input type="checkbox"/>	Questions About Generic Medicines	\$.30		
<input type="checkbox"/>	The Caregiver's Guide to Using Medicines	\$.30		
<input type="checkbox"/>	Vitamins Aren't Enough	\$.30		
<input type="checkbox"/>	Know Your Medicines: Cholesterol	\$.40		
<input type="checkbox"/>	Know Your Medicines: Depression	\$.40		
<input type="checkbox"/>	Know Your Medicines: Diabetes	\$.40		
<input type="checkbox"/>	Know Your Medicines: Heart Failure	\$.40		
<input type="checkbox"/>	Know Your Medicines: Hypertension	\$.40		
<input type="checkbox"/>	Know Your Medicines: Osteoporosis	\$.40		

Tally Your Order Here	Shipping Charges determined below: One Brochure – FREE 25 – 50 \$4.00 51-100 \$7.00 For each additional 50 brochures, add \$3.00 for shipping	Subtotal= Shipping= Total Cost=
-----------------------	---	---

Please make checks payable to: University of Maryland Baltimore
 Please mail checks to: Peter Lamy Center
 515 W. Lombard Street, Room 166
 Baltimore, MD 21201

 Shipping Information:

Name:
 Organization:
 Address:
 City: State: ZipCode:
 Daytime Phone:
 Email:



ELDER-CARE: A CONSUMER DRUG EDUCATION PROGRAM FOR THE ELDERLY & THEIR CAREGIVERS

Knowledge of medications, how they affect the aging patient, and proper handling and storage is a very important part of health care delivery for pharmacists, other health care professionals, patients, and their caregivers. To provide your clients with helpful information tips, you can distribute ElderCare brochures through your agency or pharmacy counter. An ounce of precaution is worth a pound of cure!

IDEAL LOCATIONS TO DISTRIBUTE ELDERCARE BROCHURES:

Pharmacy & grocery store drug counters	Nursing homes & rehabilitation centers
Charity organizations	Community organizations & service centers
Doctors' offices, hospitals, & medical centers	Home health care agencies
Information & referral centers serving the elderly	Travel agencies
Senior housing and assisted living facilities	Adult day care centers

PATIENT EDUCATION SERIES - BROCHURE TOPICS AVAILABLE

Aging And Your Response To Medicines	Alcohol: Friend or Foe?
Consumer's Quick Reference to Using Medicines	Eye Medications
Health Care Records	Home Safety Issues: Poison Prevention for Older Adults
How to Select A Pharmacy & Pharmacist	Medicines & Travel
Know Your Medicines: Cholesterol	Know Your Medicines: Depression
Know Your Medicines: Diabetes	Know Your Medicines: Heart Failure
Know Your Medicines: High Blood Pressure	Know Your Medicines: Osteoporosis
MedMaIDE™	Over-the-Counter Medicines
Personal Medication Records	Questions About Generic Medicines
The Caregiver's Guide to Using Medicines	Vitamins Aren't Enough -- A Nutritional and Vitamin Guide for Older Adults

You can enhance the value of the service you deliver to your patients by providing useful and relevant education materials on geriatric medications. An informed patient is the best patient. An informative practitioner is the best kind of practitioner there is. Order your materials now. You may use the order form on the reverse side of this advertisement for your convenience.

The Peter Lamy Center on Drug Therapy & Aging is a professional center, which focuses on geriatric research, education and service. It is housed at the University of Maryland Baltimore, School of Pharmacy and sponsors research, education and service programs in geriatric pharmacy. It has the support of the University as well as other various sources including state and federal government agencies, private health care organizations, foundations and pharmaceutical industries. The center presents an annual conference for pharmacists and other health care professional, policy makers and representatives of the pharmaceutical industry and provides continuing education opportunities. Please contact the center to be added to our mailing list. You will receive our bi-annual newsletter, a conference brochure and other materials on our projects, as they become available. To obtain more information about the Peter Lamy Center and other products, please contact Kenya Crawford at (410) 706-2434 or at 1-877-706-2434. Check our web site at www.pharmacy.umaryland.edu/lamy.

Funds for the ElderCare Brochure Series are administered by the University of Maryland Baltimore.