Advancing Meaningful Patient Engagement in Drug Research, Development, and Approval
Absence of a Common Definition Across Stakeholders

“It’s unanimous then – we don’t know what it means.”
Identify Promising Patient Engagement Methods

- Identify When to Engage
- Determine Purpose for Engagement
- Consider Who to Engage
- Decide on Method(s) for Engagement
Defining Meaningful Patient Engagement

- Research Questions
- Discovery
- Pre-Clinical Development
- Clinical Development

- Evidence Communication
- Post Approval Surveillance
- FDA Approval Process
Identify Barriers/Solutions for Meaningful Engagement

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<tr>
<th>Barriers</th>
<th>Solutions</th>
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<td>Culture</td>
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<td>Cost</td>
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Identify Barriers/Solutions for Meaningful Engagement

"There's a thin line between thinking outside the box and a caffeine-induced wacko idea."
Key Themes for Potential Solutions

- Clear signals and transparency from all stakeholders
- Regulatory action to set guard rails
- Methods and tools for systematically engaging patients
- Communication tactics targeted to patients
- Coordinated and strategic dissemination efforts
- Infrastructure for sharing best practices
- Organizational culture shifts at all levels
- Systemic changes to incentivize patient engagement
Findings Will Inform Next Steps

Capture Dialogue Outputs → Disseminate Dialogue Findings → Prioritize Actions
Continued Progress Will Require Collaboration

Advancing Patient Engagement

- Industry
- Payers
- Academic Researchers
- Government
- Health Systems
- Patient Community
- Providers
Marc Boutin
Chief Executive Officer
National Health Council

mboutin@nhcouncil.org