

Alumni Association Meeting Minutes
Wednesday, February 17, 2016
6:00 pm
School of Pharmacy Board Room

Attendance: Andrew Phan, Jackie Tran, Denise Fu, Greer Griffith, Becky Ceraul, Daniel Mansour, Sharon Park, Brian Hose, Una Kim, Julian Chun, Gina McKnight-Smith (phone), Chai Wang (phone), Jim Bresette (phone), Mathilda Fienkeng (phone)		
AGENDA ITEM	NOTES	FOLLOW UP
Call to Order & Welcome	S. Park called the meeting to order at 6:11 pm	
Introductions	Greer Griffith is from the Office of Development & Alumni Affairs – will be working closely with the Alumni Association	
Approval of Minutes from 12/15/15	No concerns or questions related to the 12/15/15 minutes. B. Hose moves to approve the minutes as written, J. Tran seconds. Minutes approved.	Contact S. Park with any questions
Update from Dean's Office		
<ul style="list-style-type: none"> 175th Anniversary Celebration 	<ul style="list-style-type: none"> B. Ceraul announced a committee has been formed to plan for the 175th events Birthday cake event was scheduled January 27th, but rescheduled to February 10th Notice from Governor Hogan that announced January 27th to be School of Pharmacy Day Regular events (lectures) throughout the school of pharmacy will be branded with 175th artwork <ul style="list-style-type: none"> Paul Pumpian Lecture – Freda Lewis-Hall, Chief Medical Officer of Pfizer will be speaking Graduation Focus on service for the year, primarily for the west Baltimore community <ul style="list-style-type: none"> Recognize student groups for their service for the community during an evening event at the all alumni reception Planning a “Day of Service” for the fall Working on a book on the school's history – scheduled for late 2017 	
Treasurer's Reports	<ul style="list-style-type: none"> 0820 –no balance 2807 – expenses and gifts: <ul style="list-style-type: none"> 175th SOP lunch expense is an error should go to Development Office Granite City Food for alumni events should also go to the Development 	G. Griffith to talk to financial office to correct errors

	office that has not been corrected yet ○ 40694P – has \$3,000 loss for month end based on market (investment account)	
New Business		
<ul style="list-style-type: none"> Scholarships & Awards 	<ul style="list-style-type: none"> M. Fienkeng received and reviewed 131 applications for class of 2019. Narrowed down to 30 applications based on question answers (career path, professional membership, volunteerism, leadership roles, honors, why UMSOP, how the scholarship will benefit), then down to 10 based on GPA, employment status, in vs out of state. Two students will be selected to receive \$500 each (\$1,000 total) from the alumni board. S. Park asked if recommendations were provided from the school. M. Fienkeng denied any recommendations. M. Fienkeng unsure if these were all applications for scholarships, but does not seem it is specific to the alumni scholarship. B. Hose mentioned that in the past, we had a much smaller list in the past and included students who did not receive scholarships from other sources. The students do not apply to a specific scholarship. Previously, the scholarship committee recommends the two students to Associate Dean of Student Affairs. Since this year, the committee narrowed down to 10 students, these will be brought back to the Dean's office. G. Greer met with the student affairs office last week to discuss the scholarship process J. Bresette questioned whether the scholarship is the right route to go about promoting the Alumni Association Class of 2018 scholarships have not been awarded yet and will be awarded at one of the 175th anniversary events <ul style="list-style-type: none"> B. Ceraul recommended to award class of 2018 scholarships during the all alumni weekend Group has no concerns Decision for class of 2019 should be made by March; will be awarded during the All Alumni Reunion weekend 	<p>M. Fienkeng will work with G. Griffith to have the student affair's office to review the 10 applicants and determine who has already received another scholarship.</p> <p>Board members should review the applicants to vote on who the two recipients should be.</p> <p>D. Mansour recommended to have the dean's office send applicant information on a spreadsheet in the future.</p> <p>Any feedback to the application or process should be directed to G. Griffith.</p>
<ul style="list-style-type: none"> Alumni Association Branding 	<ul style="list-style-type: none"> B. Ceraul spoke with S. Park on the phone to discuss the lapel pin for the alumni association board members. 	<p>Group to consider whether we should move forward with a design</p>

	<ul style="list-style-type: none"> • Branding at UMB handouts were provided <ul style="list-style-type: none"> ○ Brand hierarchy with examples of logos for schools, centers, and departments ○ Design schemes can be used for groups that may need more advertising ○ Campus has a graphics design team – about \$85/hour • B. Ceraul works with Director of Branding to look at logos, artwork and design schemes for the school • The university re-branded in 2011 • Alumni Association has not been anything that has been branded in the past. If we do decide to brand this, we need a plan to see how to implement and move forward. • Alumni association would most likely use pull up banners, constant contacts, tablecloths • 100 pins have been ordered for alumni (\$1.99 each); 50 pins have been ordered for the Board members (\$2.99 each) a few weeks ago 	<p>scheme / branding project for the Alumni Association</p> <p>B. Ceraul to check on the status of the lapel pin order to see if it will arrive in time for APhA</p>
<ul style="list-style-type: none"> • Graduation Banquet 	<ul style="list-style-type: none"> • Martin's is a per head fee and not based on a rental or facility fee • Alumni association will be providing one bus for transportation from Shady Grove to Baltimore campus • S. Park asked the group to consider whether we should continue at Martin's West or a different venue (e.g. hotels in Towson or The Hotel at Arundel) • Will also depend on amount of corporate sponsorship received 	
<ul style="list-style-type: none"> • Spring Alumni Events 	<ul style="list-style-type: none"> • C. Wang has a contact for Camden Pub and Boat House; received a menu • Consider late-March for the scheduled date without hitting spring break • S. Park mentioned that there may be management transfer at Camden Pub. C. Wang mentions that even if the new owners decide to change the menu, the contract would still have to • S. Park asked if the TGI Fridays event with FDA in early April would interfere. C. Wang does not believe this will interfere and that it is for two different geographical areas. <ul style="list-style-type: none"> ○ G. McKnight-Smith motions to have the federal pharmacists event in April. S. Park recommends Thursday, April 28. B. Hose seconds. Motion approved. ○ B. Hose recommends piggy backing off of the current event associated with APhA conference and try to recruit as many alumni for the 5:30 pm 	

	<p><i>event at the school of pharmacy. Motion approved.</i></p> <ul style="list-style-type: none"> ○ B. Ceraul recommends an after party. J Chun asks if we should set a location for people to attend. ● M. Fienkeng said MPhA is starting a Federal Pharmacy Network. Looking at March 10th in Silver Spring on the FDA campus with a CE session on diabetes. 	
<ul style="list-style-type: none"> ● Open House – Alumni Association as a panel member 	<ul style="list-style-type: none"> ● Needed student feedback. Table to next meeting. 	
Development & Alumni Affairs Update		
<ul style="list-style-type: none"> ● Regional Receptions 	<ul style="list-style-type: none"> ● Upcoming Alumni Events handout provided to the group ● CPNP at Colorado Springs, CO – Dr. Raymond Love will be receiving an award ● APhA event will occur on March 5th at the school of pharmacy from 5:30pm-7:30pm. Shuttle traveling between the convention center and the school will be available. Maryland Reception at the Hilton hotel 8pm-10pm. 	<p>J. Chun recommended to spread the word about the APhA alumni event at the School of Pharmacy.</p> <p>Please RSVP to G. Griffith.</p>
<ul style="list-style-type: none"> ● Reunion 	<ul style="list-style-type: none"> ● G. Griffith mentioned that one of the goals for this year is to increase alumni participation (volunteering, giving) ● G. Griffith handed out proposed alumni reunion weekend agenda <ul style="list-style-type: none"> ○ Friday, 9/16: Alumni Cookout & Orioles baseball game ○ Saturday, 9/17: Scavenger hunt to get new students involved, lunch/brunch, pharmacological investigation, ice cream social, alumni gathering, anniversary class gatherings <ul style="list-style-type: none"> ▪ Medical school does a “medical mystery” to discuss a famous person’s death (symptoms, diagnoses, etc. to discuss what the cause of death could be) ▪ Looking at Edgar Allan Poe or President Garfield 	<p>If any famous deaths that may have a pharmacy spin, let G. Griffith know to be considered.</p>
SGA & Class Updates	No SGA or class updates.	
Good & Welfare		
Adjournment	S. Park adjourned the meeting at 7:46 pm.	