

University of Maryland – Alumni Association Meeting 05/03/16

Attendees: Sharon Park, Julian Chun, Andrew Phan, Bradley Thomas, Greer Griffith, Andong Nkobena, Abby Klutts, Sueann Yang. Phone: Matilda Fienkeng, Hoai-An Truong, Brian Hose, Jim Bresette

- I. Welcome
 - a. Sharon calls meeting to order at 6:10 pm.
 - b. Each member including student leadership was introduced including the member on the phone (Mathilda, Jim, Hoai-An, and Brian).
- II. Approval of Minutes
 - a. Bradley puts motion, Julian seconds
 - b. It is recommended that the Office prepares the minutes for the members to review, in addition to the Agenda.
- III. Dean's office updates-Greer Griffith
 - a. The Last Lecture – May 12th, 5pm – 8pm
 - i. This is the first time that the Alumni members are attending the event.
 - ii. The Association contributes \$200 to the event.
 - iii. This time, Julian and Sharon will be participating on behalf of the Association.
 - iv. All alumni are invited and encouraged to attend.
 - b. Graduation Banquet
 - i. There are so far 155 RSVPs.
 - ii. Andong asked how many of them are students.
 - iii. Sharon asked how many of them are alumni members.
 - iv. 7 Sponsors (joint sponsorship Homecoming weekend and Graduation Banquet
 - v. The Association contributed to the Bus rental (\$500). The bus will take both Baltimore and Shady Grove students and drop them off at respective location after the banquet. The bus rental was done through a different vendor through UMB.
 - vi. Due to the lack of participation and nominee promotions, the Honored and Honorary alumnus awards will be delayed to Homecoming weekend (9/15-18th)
 1. Greer will look at website to see if section can be expanded to elaborate on nominated candidate's qualifications.
 2. Greer will post the site and extend the nomination till July. Typically, other nominations require more detailed information and biographies, letters, and endorsement from the alumni.
 3. The Board will receive a new list of nominations during summer before the Alumni weekend for votes and decisions by the Board during the summer retreat. At the retreat meeting, the names should be finalized.
 - c. Alfred Abramson Entrepreneurial Award
 - i. The nomination for this award was just sent out from the Office of Student Affairs by Dr. Layson-Wolf for students to self-apply. So far, no nominations have been collected. The extended deadline is May 5.
 - ii. This award will be presented at the convocation on May 20.
- IV. Treasurer's Report- Bradley Thomas
 - a. First account is empty.

- b. 2807 account (expenses)
 - i. One entry, \$245.31 for 2/24 meeting food expense
 - ii. \$3,747.86 balance
 - c. Principal account (accruing interest)
 - i. Net loss of ~\$4,000 so far.
 - ii. \$130,378.87 balance
 - iii. It is recommended that the Board and the Association use the money judiciously to keep the account afloat.
- V. New Business
 - a. Scholarship & awards: Mathilda Feinkeng
 - i. Of the top 10 applicants, Student Affairs narrowed to 7 names of students who have had small or no scholarships.
 - 1. 1 student nominated from last meeting was on that list
 - 2. Matilda and Daniel will nominate another candidate from the 7
 - 3. 2 x \$500 scholarships will be given at the Reunion Weekend.
 - b. Graduation Banquet
 - i. Bradley, Andrew, Sharon, Julian and Brian attending
 - ii. Sharpsburg Pharmacy is a sponsor.
 - c. Branding
 - i. Discussion on artwork vs. logo
 - ii. Discussion on expanding social media presence
 - 1. Development Office to take over Development and Alumni Affairs Social Media on both:
 - a. LinkedIn
 - b. Facebook
 - 2. It is recommended that the Development Office looks into making a "Page" in a social media site dedicated to the Alumni Association, mainly for recruitment and engagement.
 - 3. The Office keeps track of alumni that visit all of the receptions. It was recommended that the alumni be contacted after each reception for recognition and thank-you. Office will find means to make this a streamlined process.
 - iii. New Alumni Association pins have arrived and each member received one.
 - 1. Yellow (board member) and Red (alumni member)
 - 2. Sharon recommended that the Office presents alumni with an application to fill out and commit to becoming and joining the membership, at the graduation banquet and at the Last Lecture.
 - 3. Greer agreed and will prepare a table with a laptop and a paper for P4 students to sign up and receive the red pin.
 - d. Spring Alumni Event (FDA) on April 28 6:30 pm
 - i. Only Sharon and Chai attended from 7 RSVPs
 - ii. Possible reasons for the lack of participation is bad weather, FDA having the bring your child to work day on that day, and minimal internal promotion, date change were factors that may have contributed to low turnout.

1. Sharon recommended that the dates for the entire year is finalized, vetted by the Development office, and used to schedule the events in advance. At least 3 reminders should go out to all alumni for all events.
 2. More personalized communication should be done to engage alumni.
 3. A Maryland specific listserv exists within the PHS/FDA; thus, the event should be advertised by internal alumni member (e.g., Mathilda, Teresa Rubio –Sharon’s contact) to increase awareness.
- iii. Consider cancelling event if less than 10 RSVPs.
 - iv. Consider cosponsoring Federal Practitioner Event, suggested by Jim.
- e. New Members / New Board
- i. Andrew Phan - President
 - ii. Andong Nkobena – President-elect
 - iii. Jackie Tran – Treasurer
 - iv. Denise Fu – Secretary
 - v. Sharon Park – Immediate Past President
 - vi. Members at Large: Hoai-an Truong, Mathilda Fienkeng, Jim Bresette, Una Kim, Julian Chun, Matt Shimoda, J. Bradley Thomas, Brian Hose, Monique Mounce.
- f. SGA announcements/updates were presented by the three student members.
- VI. The meeting was adjourned at 8:05 pm.