



Advancing Meaningful Patient Engagement in Drug Research, Development, and Approval

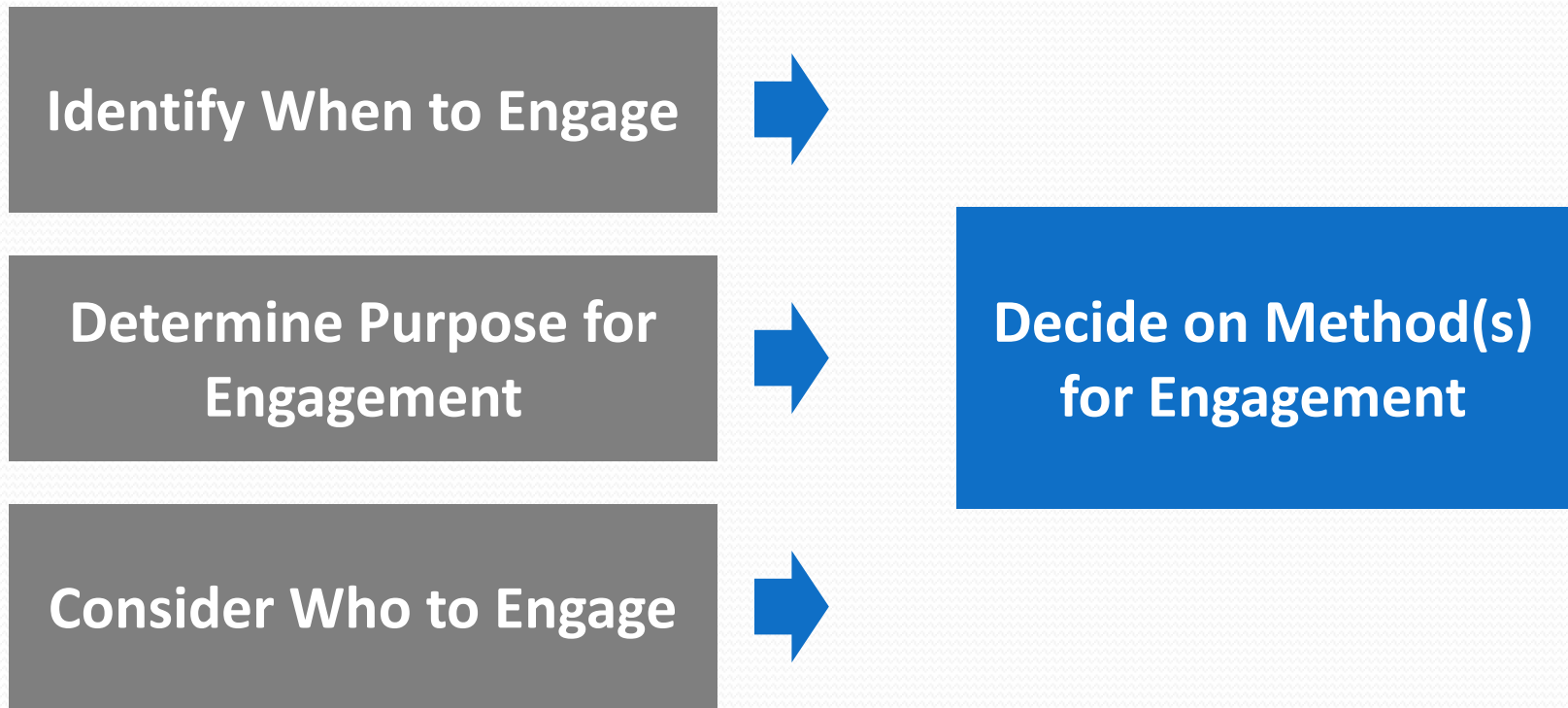


Absence of a Common Definition Across Stakeholders

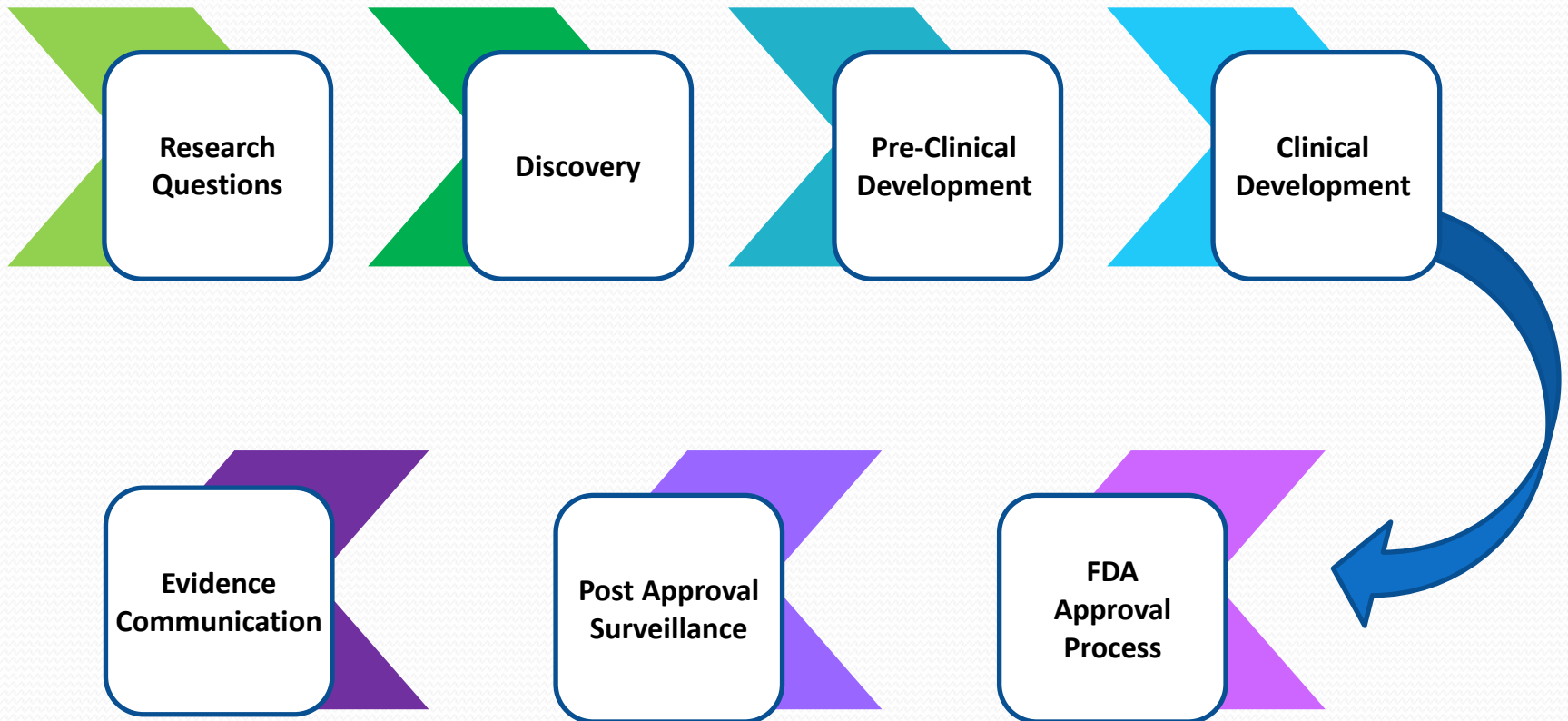


“It’s unanimous then – we don’t know what it means.”

Identify Promising Patient Engagement Methods



Defining Meaningful Patient Engagement



Identify Barriers/Solutions for Meaningful Engagement

| Barriers | Solutions |
|------------------|-----------|
| • Culture | ? |
| • Cost | ? |
| • Legal | ? |
| • Regulatory | ? |
| • Predictability | ? |

Identify Barriers/Solutions for Meaningful Engagement



SMELTZER

"There's a thin line between thinking outside the box and a caffeine-induced wacko idea."



Key Themes for Potential Solutions

- Clear signals and transparency from all stakeholders
- Regulatory action to set guard rails
- Methods and tools for systematically engaging patients
- Communication tactics targeted to patients
- Coordinated and strategic dissemination efforts
- Infrastructure for sharing best practices
- Organizational culture shifts at all levels
- Systemic changes to incentivize patient engagement

Findings Will Inform Next Steps



Continued Progress Will Require Collaboration





Marc Boutin
Chief Executive Officer
National Health Council

mboutin@nhcouncil.org