

# Strategic Plan

July 2019 – June 30, 2020

## Lamy Center Mission

The Lamy Center is dedicated to improving drug therapy for aging adults through innovative research, education, and clinical initiatives.

## Lamy Center Vision

Improving the lives of older adults by optimizing medication safety and use.

Strategic Priority Areas	SMART Goals	Tactics
<b>1. Cultivate Leadership in Geriatrics Care</b>		
1.1 Position the Lamy Center as a leader in safe and appropriate medication use and safety in aging adults through research initiatives and educational training programs.	1.1 Within the next 12 months, enhance relationships with at least 3 Key Stakeholders.	1.2.1 Launch a successful Lamy Lecture at the 50th Anniversary of ASCP meeting that is enduring through a formalized agreement. 1.2.1 Identify and engage Lamy Center Key Stakeholders
	1.2 Within the next 12 months, collaborate formally with Geriatrics and Gerontology Education and Research Program (GGEAR).	1.2.1 Work with the GGEAR to identify opportunities of collaboration from educational and research perspective. 1.2.2 Submit a collaborative grant to further research and/or educational training programs.

	1.3 Within the next 12 months, expand the number of Lamy Champions.	<p>1.3.1 Invite 2-3 other interprofessional practitioners (e.g. MD, NP, SW) to become Lamy Champions by Spring 2020.</p> <p>1.3.2 Continue to coordinate Lamy Champion meetings 4 times a year.</p>
	1.4 Within the next 12 months involve at least 2-3 Champions in Center research, educational or clinical initiatives.	<p>1.4.1 Update and share tracking spreadsheet of Lamy Center grants, projects, initiatives quarterly.</p> <p>1.4.2 Improve bidirectional communication between Lamy Center and Champions.</p>
<b>2. Engage in Policy and Research Initiatives</b>		
2.1 Position the Lamy Center as a hub of policy and research initiatives focusing on medication safety, effectiveness, and outcomes in older adults across care settings.	2.1. a. Within next 12 months, continue to identify and engage established and emerging researchers across professional schools and affiliated campuses to develop collaborative opportunities in medication-related research and policy in older adults.	<p>2.1.1 Launch Monthly Works-in-Progress Meetings open to all (Launch: Fall 2019).</p> <p>2.1.2 Strengthen ties with external aging groups to identify synergies for collaboration.</p>
	2.1. b. Continue to identify stakeholders (public and private) to conduct research and policy relevant to the aging population.	<p>2.1.3 Focus on large grants from government/foundations to bolster research backbone based on current strengths.</p> <p>2.1.4 Continue to cultivate new partners and opportunities that fit our Mission.</p> <p>2.1.5 Hold a research retreat for junior faculty, post-docs, and graduate students.</p>

	<p>2.1. c. Within the next 12 months, increase scholarly activity (conference presentations, manuscripts, and proposal submissions) by at least 10%.</p>	<p>2.1.6 Launch seed grant applications to professional/graduate students, residents, fellows, and post-doctoral trainees (Fall 2019).</p> <p>2.1.7 Track presentations, manuscripts, and grant submissions on a quarterly basis.</p>
<p><b>3. Further Interprofessional Training in Geriatrics Care</b></p>		
<p>3.1 Grow opportunities and Interprofessional training programs that increase awareness of principles of geriatric care.</p>	<p>3.1. a. Within the next 12 months, further Interprofessional Training and Opportunities in Geriatric Care.</p>	<p>3.1.1 Publish at least one manuscript about IPE work in Geriatrics.</p> <p>3.1.2 Secure at least one grant towards IPE (e.g. Macy Foundation).</p>
	<p>3.1. b. Within the next 12 months, work with GGEAR/HRSA GWEP to track grant outcomes and market opportunities.</p>	<p>3.1.3 Arrange at least 6 Interprofessional community engagements in Baltimore City.</p> <p>3.1.4 Work with GGEAR/GWEP quarterly to track numbers and market opportunities.</p>
	<p>3.1. c. Within the next 12 months, offer at least 2 training programs that provide pharmacist workforce ability to work with older adults in any setting.</p>	<p>3.1.5 Continue to participate with GGEAR and other programs for training professionals.</p> <p>3.1.6 Strive to incorporate Age Friendly principles in UMB curriculum and community programs.</p>

4. Promote Aging in Place		
<p>4.1 Market the Lamy Center as a resource and partner to promote aging in place through the optimal use of medications in older adults.</p>	<p>4.1. a. Within the next 12 months, Strengthen and/or sustain relationships with at least 3 Baltimore city communities (e.g. Mt. Clare, Hollins House and St. Mary's/Hampden).</p>	<p>4.1.1 Work collaboratively with PATIENTs program to produce at least one product with older adult/caregiver involvement.</p>
	<p>4.1. b. Within the next 12 months, secure funding to build library of Lamy patient/caregiver education resources.</p>	<p>4.1.2 Involve University of Maryland School of Pharmacy pathway students, fellow(s) and/or residents in writing a grant to a Foundation focusing on medication use and safety. 4.1.3 Strategically align residency research and outreach experiences with Lamy initiatives. 4.1.4 Involve Champions in the collaboration with Aging 2.0 4.1.5 Secure funding to market MedMaide and other Lamy products.</p>
	<p>4.1.c Within the next 12 months, refine the Lamy Center branding/messaging.</p>	<p>4.1.6 Refine the Lamy Center elevator pitch. 4.1.1 Work to standardize the Center's public facing documents and other materials.</p>