Effective communication is an important component of person-centered care and necessary to promote quality of later life. During this empathy-based educational conference, attendees will learn to recognize factors that negatively impact medical and nonmedical communication and discover communication strategies that effectively enhance interactions with older adults. Therapeutic communication will also be discussed, including how it can be successfully used to interact with older adults and when working with persons with dementia to reduce resistance to care.

**Registration:**

To register, please click the link and complete the form. Access link will be sent prior to conference date.

For more information, contact Randy Holliday at 410-221-2600 or rholliday@esahec.org

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**Guest Presenter:** Dr. Diane Martin, Director of the Geriatrics & Gerontology Education and Research (GGEAR) Program and Senior Lecturer, University of Maryland - Baltimore

**Sponsored by the Eastern Shore Area Health Education Center (ESAHEC).**

*Eligible for 3.0 hrs. of Category 1 Social Work CEUs authorized by the Maryland Board of Social Work Examiners*