

Projects and Publications

Project: Improving FDA Health Communications with Older Women Regarding FDA Regulated Products: Phase 1b Focus Groups
Collaborators: The US Food and Drug Administration; University of Maryland, Baltimore; and Westat

Currently, our team is expanding the focus group discussions to include women from different areas and demographics across the four regions of the US. We want to understand how women look for health information as well as how they see the FDA health communication materials about drugs and vaccines.

Dr. Jennifer Huang, a Westat collaborator, and Dr. Moaz Abdelwadoud had a second online focus group discussion on June 11th, 2020 with five women aged 38-52 years old from Detroit, Michigan. This focus group was held with the Patient Engaged Research Center at Henry Ford Health System. The talk went very well and added to what we learned from the previous focus group with women from Laurens, SC.

After our successful online focus groups, the FDA asked Dr. Ester Villalonga-Olives and Moaz to present on June 24th, 2020 to FDA collaborators and other teams who host online focus groups with FDA support about our online experience. Our team talked about how we got ready for our focus groups, what we learned, and what we suggest for successful online focus groups. Dr. Jasmine Cooper and Dr. Erin Roth of our PATIENTS Program took part in this discussion and shared their thoughts and experiences from other PATIENTS projects.