

Projects and Publications Updates

Project: Improving FDA Health Communications with Older Women Regarding FDA Regulated Products: Phase 1b Focus Groups

Collaborators: The US Food and Drug Administration; University of Maryland, Baltimore; and Westat

On January 12, 2020, Dr. Mullins and Moaz presented two posters at the Innovations in Regulatory Science Summit put on by UCSF-Stanford Center of Excellence in Regulatory Science and Innovation (CERSI).

The posters were about what we learned from care giving women over the age of 38 in the Baltimore-Washington area about how they look for health information, their challenges, and the sources and communication materials they liked best. A special focus was on FDA regulated products' (drugs, vaccines, medical devices, and food labels) information.

In February, we will start our focus groups, where we will look at what we've learned from women from other locations and demographics in the US. From these focus groups, we hope to understand how women look for health information as well as how they see FDA health communication materials about drugs and vaccines.

