

Projects and Publications

Project: Improving FDA Health Communications with Older Women Regarding FDA Regulated Products: Phase 1b Focus Groups

Collaborators: The US Food and Drug Administration; University of Maryland, Baltimore; and Westat

In the current phase 1b of the project, our team is expanding the focus group discussions to include women from different geographical locations and demographics across the four regions of the US. We want to understand how women look for health information as well as how they see the FDA health communication materials about drugs and vaccines.

As in-person focus group discussions are still not allowed, Dr. Ester Villalonga-Olives and Moaz Abdelwadoud had an online focus group discussion on May 1st, 2020 with women aged 53-72 years old from Lauren, SC.

This focus group was with The Patient Engagement Studio at University of South Carolina and YMCA of Laurens County, SC. The discussion was very successful. We decided to do a second online focus group in June with younger women, aged 38-52 years old, in Detroit, MI.

Moaz's team was the first on The PATIENTS Program to move their focus groups online. Based on the great success they had, The PATIENTS Program is exploring virtual options with our other research projects.

Look for more information about our other projects in the August newsletter!

