

# Projects and Publications

**Project Title: Improving FDA Health Communications with Older Women Regarding FDA Regulated Products: Phase 1b Focus Groups Collaborators: The US Food and Drug Administration; University of Maryland, Baltimore; and Westat**

**Our team is still working on Phase 1b of the project, expanding the focus group discussions to include women from different areas of the country and demographics across the four regions of the United States. We want to understand how women look for health information, as well as how they see the FDA health communication materials about drugs and vaccines.**

**Ms. Jennifer Huang (Westat collaborator) and Moaz Abdelwadoud conducted a third online focus group discussion on August 25th, 2020 with seven women aged 53-72 years old from Cambridge, Massachusetts. The discussion was very successful and added to what we learned from the previous in person and online focus groups.**

**We have now completed two focus groups in the West region of the country, and one focus group in each of the Midwest, South, and North-East regions. The next focus groups planned for this fall will be in rural Indiana, Upstate New York, and Lexington, Kentucky.**